



USI | URBAN STRATEGIES, INC.
Families at the Center of Results

Asani Shakur Assistant Project Manager



Asani Shakur is an Assistant Project Manager who supports equity-focused, place-based initiatives that work to build healthy urban communities, promote sustainable development, and breaking the cycle of multi-generational poverty for communities in Sacramento and New Orleans. Mr. Shakur's experience aids in efforts such as grant writing, event planning and relationship management with residents and stakeholders partnering with USI throughout the country.

Serving as the Assistant Project Manager Asani supports the following:

- Coordinating, writing, editing, and submitting grant proposals for project-specific funding opportunities and core organizational support;
- Serving as an advocate for healthy neighborhoods and innovative supportive service programs specifically with the Plaza East, Sacramento, CA and Section 3 communities in Louisiana.
- Tracking, assessing, and developing responses to policy changes that may impact USI's work;
- Collaborating with and providing support to leadership during strategic planning processes;
- Coordinating outreach and sustained engagement with USI's community and corporate partners, new and existing funders, and other key stakeholders.

Prior to joining USI, Mr. Shakur was the Program Lead of Oak Park community for the Greater Sacramento Urban League and before then, was the Director of Workforce Development for Hunter's Point Family. In addition, he also spent 5 years teaching and conducting workshops throughout California schools and juvenile center teaching writing literacy and youth development. Asani has nine years of experience in economic/ community development and community engagement. Mr. Shakur is also a published-writer and motivational speaker.

Asani holds a Bachelor's Degree in African-American studies with a minor in Education and Community Engagement and Social Change from UCLA (University of Los Angeles) and a Master's Degree in Business Administration from California State University, East Bay (CSU-East Bay).

PROFESSIONAL EXPERIENCE

Urban Strategies, Inc.
Assistant Project Manager
2022

Executive Fellow
2021

Greater Sacramento Urban League
Program Lead
2021

Hunters Point Family - Workforce
Deputy Director
2018

UC Davis University Welcome Center
Event Manager
2017

The Richmond Pulse Newspaper
Published Segment Writer
2012 - Current

EDUCATION

Masters in Business Administration ,
California State University - East Bay

2018

Bachelor of Arts
Summa Cum Laude,
University of California, Los Angeles
2016