



USI | URBAN STRATEGIES, INC.
Families at the Center of Results

All children and families will be STABLE and THRIVING.

WHO WE ARE

USI is a national nonprofit with extensive experience in the design and implementation of place-based human capital development strategies in communities that are undergoing comprehensive physical revitalization. We work with Public Housing Authorities, city government officials, institutions, foundations, developers, property managers, community members and other stakeholders to build comprehensive plans around neighborhood conditions and human service needs.

Founded in 1978, USI is a leader in the field of community development, supporting more than 30,000 economically stressed families, approximately 100,000 individuals, in 39 communities in 23 major metropolitan areas. USI supports communities, develop economic opportunities, cradle-to-college/career success, access to high quality health services, and a range of comprehensive human service supports while concurrently working with developers to create new physical facilities and amenities that complement human service systems and improve the capacity of existing community systems.



Our work is most generally focused in distressed urban core residential communities that are undergoing, or slated to undergo, physical revitalization. We work thoughtfully with community services to develop a network of support. With over 40 years of experience, our major accomplishments include:

- Comprehensive Human Capital planning and implementation in 23 major cities (including two territories)
- Over \$400 million in federal Choice Neighborhood Initiative funds
- Over \$3 billion leveraged in public and private sources for innovative support service programs and initiatives
- Lead implementation partner for people support services in 19 Choice Neighborhoods
- Planning and coordination of Community Support Services in 12 HOPE VI communities
- Partnering with schools in 13 major cities supporting cradle to college/career pipelines
- Selected as an Annie E. Casey Results Count Hub, a Consumer Financial Protection Bureau "Your Money, Your Goals" cohort fellow, with members of our Executive Leaders selected for the Center for Community Investment at the Lincoln Institute of Land Policy, The Bridges Collaborative by The Century Foundation, and ProInspire
- Approved as a Community Development Financial Institution (CDFI) in 2020

WHAT WE DO

USI works within economically stressed urban neighborhoods that are slated for physical revitalization to plan for human capital development, socioeconomic development and building of social capital. We team our efforts to ensure that physical revitalization plans meet the vision and expectations of neighborhood residents and community stakeholders as identified during the community engagement and redevelopment planning processes.

USI connects families to a wide array of sustainable supports including financial education, counseling and coaching on financial topics such as debt reduction, correcting and managing credit scores, budgeting and accessing affordable credit products. Our being named a "Your Money, Your Goals" cohort fellow furthers our ability to support our families in discovering and reaching their financial literacy goals, and our designation as a CDFI will support our economic mobility strategies for liberation.